

## SKILLS

- Visual Storytelling & Photojournalism
- Corporate & Editorial Writing
- Content Strategy & Digital Media Production
- Adobe Creative Cloud (Photoshop, Lightroom, InDesign)
- Social Media Management & Analytics
- Event Coverage & Brand Activations

## EDUCATION

**Bachelor of Science in Journalism** Aug '22 - May '26

**Florida A&M University** Tallahassee, FL

School of Journalism & Graphic Communication

### Honors and Programs

- NBA x HBCU Fellowship Program
- AT&T Rising Future Maker
- Florida A&M University SJGC Living Learning Community
- Interactive Hypermedia Pro Training (P.I.T.) Program

## EXPERIENCE

**Director of Photography & Staff Writer** Jan '23 - Present

**The Famuan (FAMU Student Newspaper)** Tallahassee, Florida

- Orchestrated compelling visual storytelling for Essence Magazine during FAMU Homecoming (2023-2024), driving increased brand affinity through immersive imagery
- Captured visuals for AT&T Rising Future Maker Homecoming activation (2024)
- Collaborated on HBCUxNickelodeon activation with Paramount and Legacy History Pride
- Covered the "Save Our History" March (Feb. 2023) alongside Rev. Dr. Al Sharpton

**Photographer & Digital Strategist** Aug '22 - Present

**Department of Athletic Communications, Florida** Tallahassee, FL

**A&M University**

- Enhanced brand visibility for NCAA Division I athletic programs by crafting original photo, graphic, and digital content through **Adobe Creative Suite**
- Managed social media coverage for multiple sports during home and away competitions
- Assisted with Nike LeBron XX campaign photoshoot highlighting HBCU athletic excellence for our basketball programs
- Ranked #7 nationally for FCS college football social media engagement (353K interactions) in 2024

**Freelance Photographer** Jan '20 - Present

**Bigbee Visuals** Atlanta, GA/Tallahassee, FL

- Documented and celebrated the diverse culture of Florida A&M University as a photographer for Essence Magazine during Homecoming 2023-2024, driving increased audience connection through striking visuals
- Captured visuals for AT&T Rising Future Maker Homecoming activation (2024)
- Collaborated on HBCUxNickelodeon activation with Paramount and Legacy History Pride
- Covered the "Save Our History" March (Feb. 2023) alongside Rev. Dr. Al Sharpton

**Corporate Communications Fellow** Jun '25 - Aug '26

**Oklahoma City Thunder (NBA x HBCU Fellowship Program)** Oklahoma City, OK

- Selected as one of 73 HBCU students nationwide for a competitive NBA fellowship program
- Supported internal and external communications strategies to enhance brand visibility
- Drafted press releases, media monitoring reports, and community outreach materials
- Collaborated cross-functionally with Marketing and Community Engagement teams
- Wrote stories to highlight staff members who achieved milestone status

## LEADERSHIP & COMMUNITY INVOLVEMENT

**President** Jan '23 - Jan '25

### **FAMU Chapter of the NAACP**

- Provide strategic leadership for campus NAACP chapter, overseeing programming, advocacy initiatives, and organizational operations
- Lead civic engagement, social justice, and political education efforts to increase student involvement and community impact
- Represent the chapter in meetings with university leadership, community partners, and regional NAACP leadership
- Coordinate and delegate responsibilities to executive board members and committee chairs to ensure effective chapter operations
- Develop initiatives that amplify Black student voices and address issues impacting marginalized communities

### **Third Vice President & Historian**

Jan '23 - Jan '25

### **FAMU Chapter of the NAACP**

- Document campus events, political action initiatives, and community service efforts
- Oversee archival documentation and visual storytelling for chapter history
- Maintain relationships with D9 organizations and campus committees
- Oversaw event planning and keep track of attendees and outreach

### **Historian**

Jan '24 - Present

### **FAMU National Pan-Hellenic Council (NPHC)**

- Preserve and research the historical legacy of the Divine Nine at Florida A&M University
- Manage social media content and digital storytelling initiatives